

# Ellis Jones

## CURRICULUM VITAE

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Department of Sociology  
One Shields Ave  
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### EDUCATION

- 1995 - 2002      **University of Colorado**, Boulder, CO  
**Ph.D. in Sociology** (December 2002)  
*Dissertation*: "Social Responsibility Activism: Changing Lifestyle To Change The World"  
*Specialty Area*: Global Social Change
- 1991 - 1992      **University of Notre Dame**, South Bend, IN  
**M.A. in International Peace Studies**  
*Specialization*: Conflict Resolution  
*Honors*: Full Graduate Fellowship, Graduated with High Honors
- 1987 - 1991      **University of Southern California**, Los Angeles, CA  
**B.A. in International Relations**  
*Minor*: Peace & Conflict Studies  
*Honors*: Full Scholarship, Magna Cum Laude
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### PUBLICATIONS

- (2008)      **"Lifestyle Movements: Incorporating Private Action Into Social Movements"**  
Ellis Jones, Ross Haenfler, and Brett Johnson.  
In preparation for *Mobilization: An International Journal*.
- (2008)      ***The Social Responsibility Movement: Global Transformation In Everyday Life***  
Jones, Ellis.  
Based on doctoral research utilizing 100 mail surveys of members, 5 in-depth interviews of leaders, and extensive content analysis of movement documents, this work investigates the budding social responsibility movement in the US where members utilize their lifestyle as the primary tool for social change. *Forthcoming, 2008*.
- 2006, (2008)      ***The Better World Shopping Guide: Every Dollar Makes A Difference.***  
Jones, Ellis. Gabriola Island, BC: New Society Publishers. Canada.  
The end result of a 5 year research project which synthesizes mainly quantitative social responsibility data on more than 1000 consumer companies into a database which ranks each company based on its overall record of environmental and social responsibility for the past 20 years. 20,000 copies sold. 1<sup>st</sup> ed, November 2006. 2<sup>nd</sup> ed, October 2008.
- 2001, 2007      ***The Better World Handbook: From Good Intentions to Everyday Actions.***  
Jones, Ellis, et al. Gabriola Island, BC: New Society Publishers. Canada.  
Utilized in social problems, social conflict, and peace studies courses, this work was created in large part to answer the common student question "What can I do about all of these social problems?" It includes a highly researched summary of national and global social problems, and over 200 specific actions one can take to contribute to the resolution of these problems. 25,000 copies sold. 1<sup>st</sup> ed, November 2001. 2<sup>nd</sup> ed, March 2007.

**TEACHING  
HONORS**

- 2002 **University of Colorado Teaching Excellence Award.**  
University of Colorado, Boulder.
- 2001 **Committee on Academic Support Teaching Excellence Award.**  
University of Colorado, Boulder.
- 1995 - 2002 **Teaching Evaluations.** University of Colorado, Boulder.  
Overall Average: A = Ranked With The Top of All University of Colorado Faculty.
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**TEACHING  
EXPERIENCE**

- 2007 - Present **California Institute of Integral Studies, San Francisco, CA**  
**Visiting Professor of Integral Studies**
- TSD 8210: Self, Society & Transformation [Doctoral Course]
- 2007 - Present **Saybrook Graduate School, San Francisco, CA**  
**Visiting Professor of Social Transformation**
- STR 6550: Conflict Resolution Theory & Methods [Masters Course]
- 2005 - Present **University of California, Davis, CA**  
**Associate Lecturer of Sociology**
- SOC 002: Self & Society (Social Psychology)
  - SOC 139: Corporations & Society
  - SOC 156: Social Movements
  - SOC 175: Mass Communications (Sociology of Mass Media)
  - HON 190: Independent Study in Honors Sociology
- 2002 - 2005 **Sacramento City College, Sacramento, CA**  
**Assistant Professor of Sociology**
- SOCY 300: Introductory Sociology
  - SOCY 301: Social Problems
  - SOCY 305: Critical Thinking in the Social Sciences
  - SOCY 480: Honors Introductory Sociology
  - SOCY 495: Independent Study in International Development
  - SOCY 495: Independent Study in Corporate Social Responsibility
- 1995 - 2002 **University of Colorado, Boulder, CO**  
**Graduate Instructor**
- SOCY 1001: Analyzing Society (Introduction to Sociology)
  - SOCY 1005: Social Conflict, Social Values
  - SOCY 2025: Nonviolence & The Ethics of Social Action
  - SOCY 2061: Introduction to Social Statistics
  - SOCY 3015: Sociology of Peacemaking
  - SOCY 3041: Self & Consciousness
  - SOCY 4041: The Creative Self
  - PACS 2500: Introduction to Peace & Conflict Studies
  - PACS 4500: Peace & Conflict Studies Senior Seminar
  - INVS 1000: Responding to Social Problems [Service Learning]
  - INVS 4914: Democracy & Nonviolent Social Movements [Service Learning]

## TEACHING EXPERIENCE

- 1999                    **China Agricultural University**, Beijing, China.  
**Visiting Instructor:** Formulated course structures and requirements, devised syllabi, lectured and administered all grades.
- SOCY 1001: Introduction to Sociology
  - FSEM: Freshman Seminar
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## INVITED PRESENTATIONS

- 2007                    **Bainbridge Graduate Institute: Sustainable Business Program**  
 “Social Responsibility: Economics, Democracy & Marketing”  
 Guest Lecturer. October 2007. Online.
- 2007                    **Northern California Independent Booksellers Assn**  
 “New Environmentalism” with Congressman Jay Inslee, M. Shellenberger & T. Nordhaus  
 Panelist. October 2007. Oakland, CA.
- 2007                    **League of Women Voters**  
 “Democracy in the Age of the Citizen-Consumer: Our New Social Responsibility”  
 Keynote Speaker. September 2007. Stockton, CA.
- 2007                    **UC Davis Green Business Panel**  
 “Democracy & Capitalism: Rebalancing The Political & Economic Realms”  
 Panelist. May 2007. Davis, CA.
- 2007                    **The Whole Earth Festival**  
 “The Citizen-Consumer: Turning Dollars Into Social Change”  
 Speaker. May 2007. Davis, CA.
- 2007                    **The Chicago Green Festival**  
 “Shopping For A Better World: The Seven Rules”  
 Speaker. April 2007. Chicago, IL.
- 2007                    **Presidio World College: Sustainable Management Program**  
 “Market Mechanisms For Social Responsibility”  
 Guest Lecturer. April 2007. San Francisco, CA.
- 2007                    **UC Davis Textiles & Design Research Conference**  
 “Social Responsibility In The Global Textile Industry”  
 Co-Presenter. April 2007. Davis, CA.
- 2005                    **The Better World Handbook Festival**  
 Sponsored by The SEFAC Foundation  
 Master of Ceremonies, Presenter. March 2005. Vancouver, BC.
- 2004, 2006            **The Sustainable World Symposium**  
 “Actions For Sustainability” with Kevin Danaher, co-founder of Global Exchange.  
 “Global Vision: What Kind Of World Do We Want?”  
 Co-Presenter. June 2004. May 2006. San Francisco, CA.

## INVITED PRESENTATIONS

- 2004                    **The Fine Living Network**  
 “50 Ways To Save The Planet” by Melody Shafir  
 Documentary Film Interview. Original Air Date: March 28, 2004.
- 2004                    **East Bay Earth Charter Community**  
 “Applying Green Values in Everyday Life”  
 Interactive Workshop. January 2004. Oakland, CA.
- 2003/2004            **New College of California: Green MBA Program**  
 “Social Responsibility Activism: An Emerging Social Movement”  
 “Building A Better World: A Primer On Confronting Modern Global Challenges”  
 Lecture. September 2003 & April 2004. Santa Rosa, CA.
- 2003                    **Minnesota Earth Charter Action Summit**  
 “Living The Earth Charter: Taking Everyday Actions To Create A Better World”  
 Key Note Speaker. November 2003. St. Paul, MN.

## PROFESSIONAL PRESENTATIONS

- 2007                    **Building Movements from the Bottom Up: Democratizing Social Change**  
 To be Presented at the 80<sup>th</sup> Annual Meeting of the Pacific Sociological Association.  
 April 2007. Oakland, CA.
- 2007                    **Empowering Global Consumers: Democratizing Social Responsibility**  
 To be Presented at the 80<sup>th</sup> Annual Meeting of the Pacific Sociological Association.  
 April 2007. Oakland, CA.
- 2007                    **The Better World Shopping Guide: Turning Dollars Into Social Change**  
 Presented at Books Inc., The Varsity Theatre, The Avid Reader, Black Oak Books, Cody’s  
 Books, The Ecology Center. March 2007. Alameda, CA - Berkeley, CA - San Francisco,  
 CA - Davis, CA.
- 2004                    **Social Responsibility as Global Citizenship: A New Global Social Movement?**  
 Presented at the 77<sup>th</sup> Annual Meeting of the Pacific Sociological Association.  
 April 2004. Pasadena, CA.
- 2003                    **The Emerging Social Responsibility Movement: A Positive Peace Movement**  
 Presented at the Annual Conference of the Peace & Justice Studies Association.  
 October 2003. Olympia, WA.
- 2003                    **Service Heresy: Creative Alternatives to Traditional Service-Learning**  
 Presented at the 76<sup>th</sup> Annual Meeting of the Pacific Sociological Association.  
 April 2003. Pasadena, CA.
- 2003                    **Empowering Students to Make A Difference Around Social Problems**  
 Presented at the 76<sup>th</sup> Annual Meeting of the Pacific Sociological Association.  
 April 2003. Pasadena, CA.
- 2003                    **Transforming Global Problems In Everyday Life**  
 Presented at Sacramento City College. Sacramento, CA. January 2003.

## PROFESSIONAL PRESENTATIONS

- 2002                    **The Environmental Movement & Social Responsibility Activism**  
Presented at Sacramento City College. Sacramento, CA. October 2002.
- 2001                    **Bringing Social Change to Average Folks: The Power of Everyday Actions**  
With Ross Haenfler and Brett Johnson. Left Hand Books. December 2001. Boulder, CO.
- 2001                    **The Better World Handbook: From Good Intentions To Everyday Actions**  
With Ross Haenfler and Brett Johnson. Presented at the University of Colorado, Stanford University, Humboldt State University, University of Oregon, Western Washington University, Elliot Bay Bookstore, Grass Roots Books, Scott's Books, The Tattered Cover. October 2001. Boulder, CO - Denver, CO - Palo Alto, CA – Arcata, CA – Corvallis, OR – Eugene, OR – Seattle, WA – Bellingham, WA – Mt. Vernon, WA.
- 2001                    **Writing A Book While Being A Graduate Student**  
With Ross Haenfler. Presented at the Sociology In Progress Lecture Series. September 2001. University of Colorado. Boulder, CO.
- 2001                    **Turning Values Into Actions: Social Change in a Postmodern World**  
With Ross Haenfler. Presented at the Annual Meeting of the American Sociological Assn. August 2001. Anaheim, CA.
- 2001                    **Service Learning Programs at the University of Colorado**  
With Sabrina Sideris. Presented at the 12<sup>th</sup> Annual National Service-Learning Conference. April 2001. Denver, CO.
- 2001                    **The Integrated Life: Turning Global Problems into Sustainable Solutions**  
Presented at the People's Summit On Globalization. March 2001. University of Colorado. Boulder, CO.
- 1999 - 2001           **Finding A Career That Matches Your Values**  
With Professor Paul Wehr. Career Services Workshop. November 1999, 2000, 2001. University of Colorado. Boulder, CO.
- 1999 - 2001           **Practical Conflict Resolution**  
With Brett Johnson. Invited guest lecture for INVS 3302: Facilitating Peaceful Community Change. November 1999, 2000, 2001. University of Colorado. Boulder, CO.
- 1999                    **The Active Middle Path: Pacifism vs. Passivism**  
Presented at the *Pacifism as Pathology* Symposium. November 1999. University of Colorado. Boulder, CO.
- 1999                    **Everyday Activism: Acting on Our Values in our Daily Lives**  
Presented at the Annual Midwest Radical Scholars Conference sponsored by the University of Wisconsin's A.E. Havens Center for Study of Social Structure and Social Change. May 1999. Madison, WI.
- 1998 - 1999           **Advancing Creativity in Teaching**  
Presented at the Graduate Teacher Program Annual Fall Intensive. With Prof. James Downton. August 1998, 1999. University of Colorado. Boulder, CO.
- 1998                    **Unconventional Approaches To Teaching Nonviolence**  
Presented at the Annual Meeting of the Peace Studies Association. April 1998. Bethel College. Newton, KS.

## SPECIALTY AREAS

- Individual & Corporate Social Responsibility, Environmental Sustainability
- Social Movements, Peace & Conflict Studies, Service Learning
- Global Social Change, Intl Community Development, Social Problems

## ACADEMIC & PUBLIC SERVICE

- 2007 - Present      **Member, Advisory Board, Good Things Green.**  
San Francisco, CA.
- 2007 - Present      **Member, Advisory Board, EcoMom Alliance.**  
San Anselmo, CA.
- 2002 - 2005        **Director of Service Learning.**  
Sacramento City College. Sacramento, CA.  
Coordinated interdisciplinary effort to integrate service learning into courses across the curriculum. Organized teacher trainings, advised students and professors, created central resource library, consulted with local nonprofit organizations, developed informational website, established program evaluation measures.
- 2002 - 2005        **Creator & Organizer, The Social Responsibility Initiative.**  
Sacramento City College. Sacramento, CA.
- 2003 - 2005        **Social Sciences Senator, Academic Senate.**  
Sacramento City College. Sacramento, CA.
- 2001 - Present     **Founder & Co-Director, The Better World Network.**  
Boulder, CO.
- 1995 - Present     **Web Designer & Administrator, Social Responsibility Web Sites.**
- *Better World Shopper: [www.betterworldshopper.org](http://www.betterworldshopper.org)*
  - *The Better World Handbook Site: [www.betterworldhandbook.com](http://www.betterworldhandbook.com)*
- 1997 - 2002        **Associate Director, Peace & Conflict Studies.**  
University of Colorado. Boulder, CO.
- 1998 - 1999        **Lead Graduate Teacher, Department of Sociology.**  
University of Colorado. Boulder, CO.
- 1996-1997         **Founder, Student Nonviolent Action Coalition.**  
University of Colorado. Boulder, CO.
- 1991-1992         **Co-Coordinator, Mediation Center Exploration Committee.**  
University of Notre Dame. South Bend, IN.
- 1990                 **Assistant, Humanitarian Law Project.**  
Nonprofit Human Rights Organization. Los Angeles, CA.

## INTERNATIONAL EXPERIENCE

1999	<b>China Agricultural University</b> , Beijing, China Visiting Instructor of Sociology
1993 - 1995	<b>Peace Corps</b> , Las Minas, Panama Teacher Trainer in Environmental Education
1990	<b>University of Strasbourg</b> , Strasbourg, France Certificate in International Human Rights Law
1989	<b>Lund University</b> , Lund, Sweden Certificate in Swedish Language
1988-1989	<b>University of Kent</b> , Canterbury, England Year Abroad Program, International Relations
1986-1987	<b>American Field Service</b> Bangkok, Thailand Year Abroad Program, Suan Sunanta Teachers College

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## LANGUAGES

- Translation competence fluency in **Spanish**.
- Speaking competence in **Thai**.
- Basic speaking competence in **Swedish**.
- Basic reading competence in **French**.

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## HONORS & AWARDS

2003	<b>Best Spiritual Book of 2002</b> under the category of Hope, <i>The Better World Handbook</i> . Spirituality & Health Magazine.
2002	<b>Dakin Peace Award</b> for scholarship in international peace and understanding.
2000, 2001	<b>Mentor for Community Builder Award Winners</b> two years in a row.
1991	<b>Order of Troy Award</b> for distinguished leadership and excellent scholarship.
1990 - 1991	<b>Outstanding Student Scholarship &amp; Carnation Merit Scholarship</b>
1990 - 1991	<b>Mortar Board Honor Society Member</b> for scholarship, leadership and service.
1987 - 1991	<b>National Merit Scholar</b>
1987 - 1991	<b>Resident Honors Scholar</b> . Thematic Option Honors Program. USC.
1987 - 1991	<b>Presidential Merit Scholarship</b>
1987 - 1991	<b>Phi Beta Kappa &amp; Phi Kappa Phi Honors Societies</b>

**PROFESSIONAL  
ASSOCIATIONS****American Sociological Association, Member**

- Peace, War & Conflict Section
- Collective Behavior & Social Movements Section

**Pacific Sociological Association, Member****Peace & Justice Studies Association, Member**

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**REFERENCES****Paul Wehr**

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Director of Peace & Conflict Studies  
Department of Sociology  
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**Jim Downton**

Professor of Sociology, Emeritus  
Director of INVST Program  
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**David Pellow**

Professor of Sociology & Ethnic Studies  
Department of Ethnic Studies  
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Social Sciences Bldg., Room 229  
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**Tom Mayer**

Professor of Sociology  
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**George Lopez**

Director of Policy Studies  
Professor of Government & Intl. Studies  
Institute for International Peace Studies  
115 Hesburgh Center for Intl. Studies  
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Notre Dame, Indiana 46556  
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**Robert Johansen**

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Professor of Government & Intl. Studies  
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